

EMORY UNIVERSITY

**Concentration in Environmental
Management Application**



EMORY

**GOIZUETA
BUSINESS
SCHOOL**



**EMORY
UNIVERSITY**

**Department of
Environmental Sciences**

Emory College of Arts and Sciences



Application 2021-22

Concentration in Environmental Management

The Concentration in Environmental Management is collaboration between the department of Environmental Sciences in Emory College and the Goizueta Business School BBA Program. Participation is limited to BBA students and students who are Environmental Sciences majors.

This concentration provides knowledge, competencies and experiences for ENVS BA or BS and BBA students interested in pursuing careers in environmental management. BBA students will build a foundation in the fundamentals of environmental science and environmental policy. BBA students will develop a framework for understanding environmental systems and a foundation in understanding the impacts and intersections of business decisions and environmental systems. Environmental Sciences (ENVS) students who complete the concentration will acquire grounding in business principles and practices in the fields of management, marketing, finance and strategy. ENVS students will acquire methodologies and approaches that are transferrable to business, non-profit and government work environments.

Requirements for Concentration

CORE (Junior Year)

Environmental Core for BBA Students:

ENVS 130: Environmental Sciences

or

ENVS 120: Living in the Anthropocene

and

ENVS 225: Institutions and the Environment

or

ENVS 227: Environmental Policy

Business Core for Environmental Sciences Students:

Two of the following four BBA Core Classes:

FIN 220 Finance for Non-Business Students

or

ISOM 351 Process and Systems Management (must have completed a statistics class)

or

MKT 340 Marketing Management

or

OAM 330 Principles of Organization and Management

ELECTIVES (Junior or Senior Year)

Two electives must be completed from the following list.

For ENVS majors, BOTH electives must be taken from the BBA course offerings. For BBA students, at least one of the electives must be in environmental sciences. Students may not count core classes in their own program as electives towards the concentration. Note that many courses require core classes as prerequisites. Consult advisors or the course catalog for complete information.

Concentration Electives offered through the BBA Program

- ISOM 352 Project Management and Collaboration
- ISOM 354 Strategic Modeling and Social Dynamics
- ISOM 450 Foundations of Digital Enterprises and Markets
- ISOM 451 Making Effective Decisions
- ISOM 455 Forecasting & Predictive Analytics
- MKT 342 Market Intelligence and Customer Insights (must have completed a statistics class)
- MKT 343 Digital Marketing and Social Media Strategy
- MKT 441 Ideation
- MKT 446 Advertising and Marketing Communications
- MKT 499R Content Marketing in the Digital Age
- OAM 332 Business & Society
- OAM 336 Catalyzing Social Impact
- OAM 431 Social Enterprise
- OAM 432 Negotiations
- OAM 433 Leading & Managing Change
- OAM 439 Ethics for Leaders
- OAM 499R The Past, Present and Future of Specialty Coffee

Concentration Electives offered through Environmental Sciences

- ENVS 224 Economics of the Environment
- ENVS 225 Institutions and the Environment
- ENVS 227 Environmental Policy
- ENVS 229 Atmospheric Science w/Lab
- ENVS 230 Fundamentals of Geology w/Lab
- ENVS 235 Environmental Geology
- ENVS 240 Ecosystem Ecology
- ENVS 285/385/485 Special Topics in ENVS (with pre-approval from ENVS coordinator)
- ENVS 320 Environmental Assessment and Management
- ENVS 326 Climate Change & Society
- ENVS 345 Conservation Biology & Biodiversity
- ENVS 348 Sustainable Water Resources w/Lab
- ENVS 352W Green Business
- ENVS 377 International Environmental Policy
- ENVS 420 Law and Biodiversity (requires permission of instructor)

CAPSTONE CORE

SENIOR YEAR (spring semester)

- ENVS 491: Service Learning in Environmental Sciences (4 credits)
- ENVS 485: Special Topics in ENVS – Environmental Management Capstone Portfolio (1 credit)

CO-CURRICULAR ACTIVITIES

- Speakers and seminars
- Internships
- Field projects

Application Checklist

- A completed application.
- A short (300- 500 word) statement of purpose as requested below
- A resume or other one page document listing your college, extracurricular and/or professional activities related to your interests in environment and sustainability management
- One completed recommendation form from someone in a capacity to provide insights with respect to your fit for this concentration (this is optional but highly encouraged)

Transcripts

By completing this application, you are granting us the right to access your Emory transcript. **You do not need to submit this material.**

Short Statement of Purpose

On a separate sheet of paper, provide a statement of purpose as outlined below. Please limit your typed response to 300-500 words

Explain how you believe that completion of the concentration will assist you in achieving your intellectual and professional goals. In your response, please describe the particular skills and talents you will be bringing to the concentration and those you hope to acquire.

Resume

Please include a resume or other one page document listing your college, extracurricular and/or professional activities related to your interests in environment and sustainability management. In the case of extracurricular and community activities, include years involved and offices held

Deadline

Applications are accepted on a rolling basis but in all cases, must be submitted no later than August 15th for rising seniors. It is to your advantage to apply prior to entering your junior year. The cohort is limited by course capacity. Selection is based on information provided through the application but applications for each cohort can only be considered on a space-available basis

Please attach three separate PDF documents: your completed application, your statement of purpose and your resume.

Please email to: concentration.applications@emory.edu

Application for Environmental Management Concentration

Full Legal Name: _____
Last First Middle Suffix (Jr., III, etc.)

Preferred Name: _____ Emory ID Number: _____

Expected Graduation: _____ E-mail address: _____ Cell #: _____

Address Information

Temporary Address (Oxford P.O. Box)

Street City State Zip

Permanent Home Address:

Street City State Zip

Enrollment

Current Environmental Sciences major

Pending declaration of Human Health major

Current BBA student

BBA applicant

Participation is strictly limited to BBA students or Emory College students who are Environmental Sciences majors. The Environmental Management Concentration will be awarded only to those participants who successfully complete a major in Environmental Sciences or the requirements for BBA degree. Continuation in the concentration is contingent upon acceptable standards of academic and professional performance in a team-based and applied setting.

Personal Information

The information requested below is voluntary and refusal to provide it will not subject you to any adverse treatment. It will be kept confidential and will be used only in accordance with Title IV of the Civil Rights Act of 1964.

Sex: Male Female

Race/Ethnic Category:

American Indian or Alaskan Native

Asian or Pacific Islander

Black, not of Hispanic Origin

Hispanic

White, not of Hispanic Origin

Other _____

Citizenship: _____
Country

Conduct Issues

Check here if you have any court convictions other than parking violations.*

Check here if you have ever been subject to any school-related disciplinary action for violation of school rules, misconduct, conduct infraction, academic dishonesty or otherwise. *

**Please attach a separate sheet to explain.*

PREFERRED (NOT REQUIRED) RECOMMENDATION FORM

Environmental Management Concentration

Please email to: concentration.applications@emory.edu

TO BE COMPLETED BY STUDENT

Please fill in your name and address below, sign electronically, and email this form to the individual you have chosen to write on your behalf. The recommender should complete this form and return it via email to: concentration.applications@emory.edu

APPLICANT'S WAIVER OF RIGHT TO ACCESS TO CONFIDENTIAL STATEMENT

Name of Applicant: _____
Last First Middle

Address:

Street City State Zip

I hereby freely and voluntarily waive my right to any information contained in this recommendation and agree that the statement shall remain confidential.

Date Signature of Applicant

TO THE RECOMMENDER

The Concentration in Environmental Management is collaboration between the department of Environmental Sciences in Emory College and the Goizueta Business School BBA Program. Participation is limited to BBA students and students who are Environmental Sciences majors.

This concentration provides knowledge, competencies and experiences for BA, BS and BBA students interested in pursuing careers in environmental management. BBA students who complete this concentration will focus on the history, politics and practice of the environmental fields. Environmental Sciences students who complete the concentration will acquire grounding in business principles and practices including- management, marketing, finance and strategy. All students will be required to pursue business-related and environmentally-focused electives and to participate in a capstone course that will give them the opportunity to synthesize and validate their evolving perspectives in both an academic and an applied environment.

Recommendations are used for selection purposes only and do not become part of any record file upon a student's inclusion in the program. Therefore, recommendations are not subject to the provisions of the Family Educational Rights and Privacy Act of 1974.

After completing this form, please sign it electronically and attach it to an email. Please send email to: concentration.applications@emory.edu

How long have you known the applicant and in what capacity?

Please give us your appraisal of the applicant relative to his or her peer group across the following criteria

Passion for sustainability & environmental Issues	Exceptional	Above Average	Average	Below Average	Unable to Assess
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Comments

Capacity for innovative problem-solving	Exceptional	Above Average	Average	Below Average	Unable to Assess
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Comments

Ability to accomplish self-directed tasks	Exceptional	Above Average	Average	Below Average	Unable to Assess
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Comments

Teamwork	Exceptional	Above Average	Average	Below Average	Unable to Assess
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Comments

Communication skills	Exceptional	Above Average	Average	Below Average	Unable to Assess
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Comments

Maturity	Exceptional	Above Average	Average	Below Average	Unable to Assess
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Comments

Motivation and enthusiasm	Exceptional	Above Average	Average	Below Average	Unable to Assess
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Comments

Overall assessment of candidate's fit for and ability to gain value from a concentration in Environmental Management

Strongly recommend Recommend Recommend with reservations Do not recommend

Name and title of recommender _____

Institution _____ Email _____

Signature _____ Date _____

Thank you for your time.

Emory University is committed to a policy of nondiscrimination on the basis of race, color, national origin, religion, sex, sexual orientation, age, handicap, or veteran status.